

Station KTVX-TV SALT LAKE CITY Agency () WATERFRONT STRATEGIES Rep Firm
 Advertiser () CENTER FORWARD 3050 K ST NW, SUITE 100 Sales Office () WASHINGTON
 Product CENTER FORWARD WASHINGTON, DC 20007 Salesperson () JAN FOX
 Estimate# 2072 Agency C/P1/P2/E 96/102/2072
 Buyer Spencer Wood Flight Dates 10/16/2012 - 10/22/2012 Salesperson Phone# 202-872-5880
 Phone# Hiatus Weeks Salesperson FAX# 202-872-0263
 Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

CREDIT SAT 5-530P 1X 400 - FLIGHT LTC TODAY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*9	SA	5P-530P	ABC4 NEWS-5P SAT	:30	\$400.00	10/20-10/20	0	0	0	\$0.00	
				Sales Remark: V5 CANCEL SPOT DNA								
				V5 Comment Changed, Spots/week Changed								

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Oct 12: 33 / \$17,325.00
 Sales Totals: 33 / \$17,325.00
 Station Totals: 33 / \$17,325.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$71,296	CABL 0%	KAGZ 0%	KJZZ 8%	KPNZ 0%	KSL 30%
		KSTU 5%	KTVX 24%	KUCW 2%	KUPX 0%	KULV 30%
		NTVX 0%				

Books null
 Demos RA35+

Rep Order# 8882978 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 65730

Printed: 10/22/2012 3:42 PM
Last Received: 10/22/2012 3:33 PM
Showing Buylines: All Rep & Sta Revised Lines

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